

Gabriela

A CASE STUDY

Consistence Excellence, Proven Impact



A short film sponsored by

NETFLIX

Story, Need & Audience

"Gabriela" addresses a critical need for nuanced human stories in a media landscape often missing authentic representation. Humanizing undocumented experiences and creating space for a quiet, internal story.

KEY THEMES

Immigration, Identity, Ancestry
and the universal quest for belonging.

AUDIENCE

Young adults from immigrant backgrounds,
social justice-minded students and advocates for
authentic Latino/Hispanic heritage stories.

Our Mission

NAVIGATING CHALLENGES



RESOURCES

Secured private equity and strategic loans to expand beyond the initial seed grant, ensuring high production quality.



INNOVATION

Pioneered a pulley system for complex underwater scenes, overcoming physical and budgetary constraints.



REFINEMENT

Re-edited the film from 25 to a festival-friendly 16 minutes, catalyzing a 'supercharged' festival run.

EXECUTION

FROM FELLOWSHIP TO GLOBAL RECOGNITION

Deliberate, multi-faceted strategies propelled "Gabriela" to prestigious platforms and global audiences, maximizing both artistic integrity and cultural impact.

NETFLIX

LALIFF



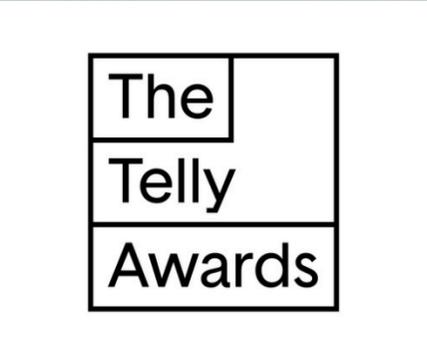
Smithsonian



ROXIE

SAN FRANCISCO'S ICONIC NONPROFIT CINEMA

Oscar-Qualifying Theatrical Run



OFFICIAL SELECTION
REGARD





Academy Awards Consideration

The second film from The Blended Future Project to achieve this distinction.

50+ Festival Acceptances

5 Awards & 10 Nominations

Caracas Iberoamerican
Official Selection, Winner Best US Short

Cannes World Shorts
Official Selection, Winner Best Indigenous Short

Tacoma Film Festival
Official Selection, Winner Best Short Hispanic Heritage

LOMA Film Festival
Official Selection, Winner Outstanding Talent

Green Mountain Film Festival
Official Selection, Winner US Best Short Film

THE RESULTS

REVIEWS

“

"Gabriela is simply short film-making at its best..."

— UK Film Review (5 Stars)

”

“

*Gabriela is an incredibly thoughtful film...
We all feel seen in Gabriela."*

— Film Threat (8/10)

”

IMPACT & REACH

50+

GLOBAL FESTIVALS

Extensive worldwide screening tour.

4.8K+

ONLINE VIEWS

On curated platforms like Omeleto & Film Shortage.

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MAJOR DISTRIBUTORS

Netflix, HBO Max (Pending), & Tele-Quebec.

FUTURE BLUEPRINT



DYNAMIC AUDIENCE ID

Develop AI tools for early audience identification while remaining agile to emergent viewership.



FESTIVALS AS CATALYSTS

Treat festivals as crucial marketing and momentum-building opportunities, not just sales venues.



DIVERSIFIED FUNDING

Commit to a multi-source strategy: private equity, grants, tax credits, and crowdfunding.

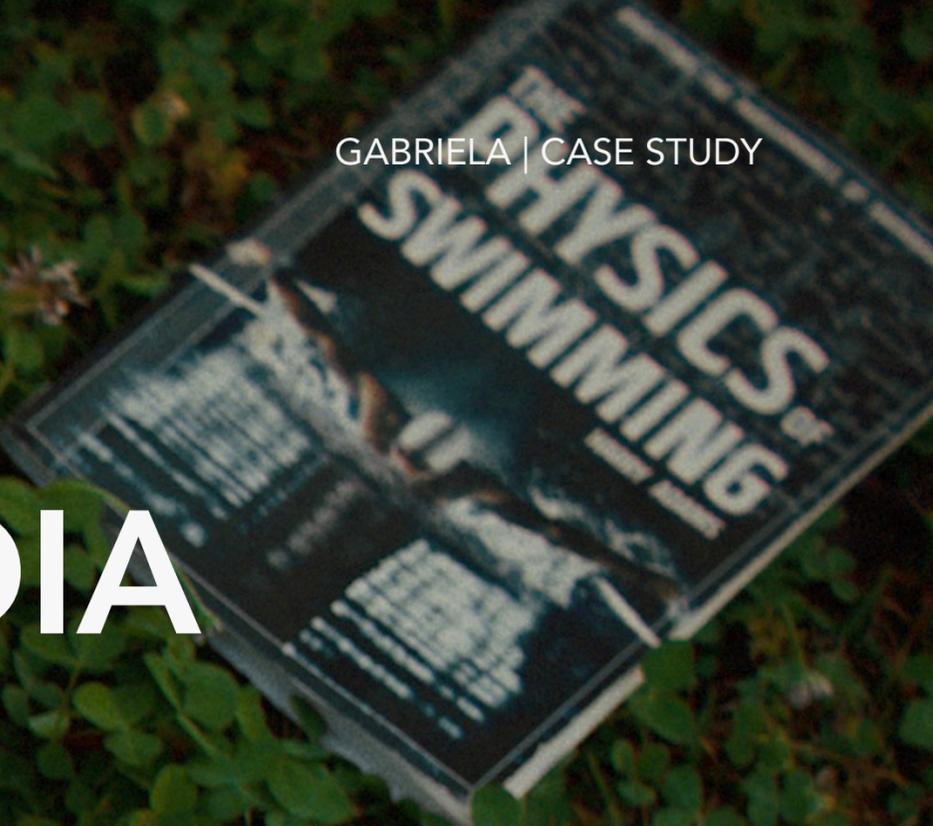


LEAN, EXPERT TEAMS

Utilize agile, expert-driven team models to deliver high quality and large scope efficiently.

YOUR PARTNER IN IMPACTFUL MEDIA

"Gabriela" is a powerful example of our commitment and capability. We create films that matter, that achieve significant recognition, and that connect with audiences worldwide.



PROVEN TRACK RECORD

Two films with Academy Awards® Consideration

CLEAR STRATEGY

Actionable learnings for future success

JOIN US

We invite you to partner with us to drive the next wave of impactful cinematic experiences. Your investment will empower vital stories while delivering consistent cultural and financial returns.

If you'd like to learn more, let's connect:

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THE BLENDED FUTURE PROJECT

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