

FORBIDDEN FRUIT

AN IMPACT MODEL

A close-up photograph of a person's hands pouring a golden liquid, likely honey, from a small glass container onto a slice of white bread. The bread is on a white plate, and another slice is visible next to it. The person is wearing a blue and grey patterned sweater. In the background, a red cup is partially visible on the left, and a white plate with some food is on the right. The lighting is soft and focused on the hands and the bread.

1 IN 6 CHILDREN IN AMERICA LACKS ACCESS TO
HEALTHY FOOD.

OUR SOLUTION

A NARRATIVE ECOSYSTEM



THE FILM: AN EMPATHY MACHINE



THE BOOK: A TANGIBLE EXTENSION

THE STRATEGY

Our entire \$6,000 budget, including festival submissions, was allocated to serve a focused, three-pronged approach.



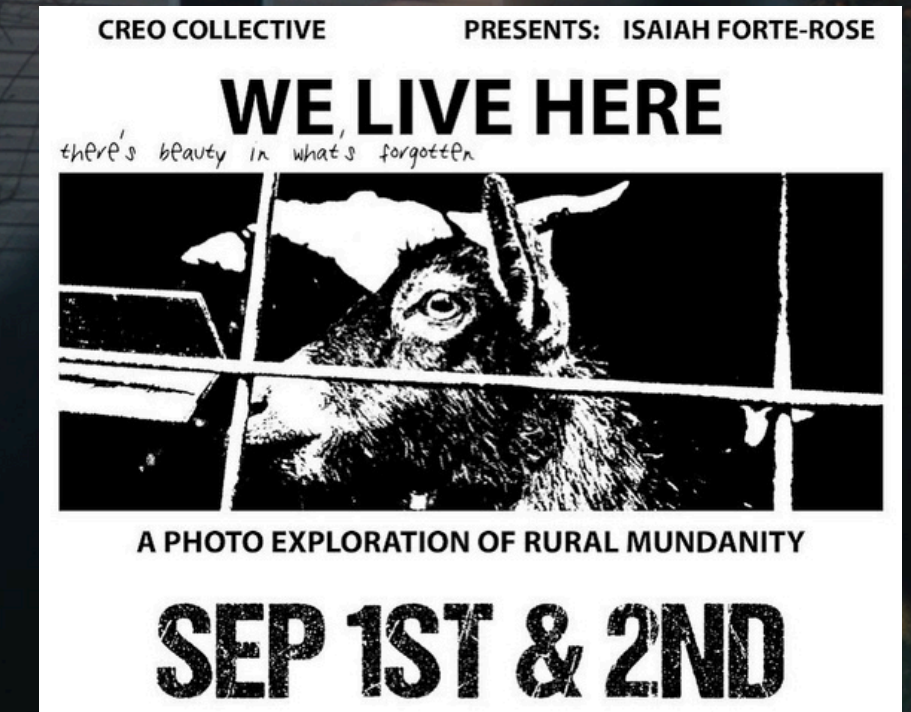
CURATED FESTIVAL RUN

Targeted festivals celebrating exceptional filmmaking or social justice.



GRASSROOTS PARTNERSHIPS

Proved real-world resonance with key community organizations.



ANCILLARY MARKET VALIDATION

Launched a companion book to deepen engagement and prove market demand.

PROOF I: ACCLAIM

BEST NARRATIVE SHORT

Beyond: The Cary Film Festival

SOCIAL JUSTICE AUDIENCE AWARD

Charlotte Film Festival

BEST ACTOR: WILLIE RAYSOR

Socially Relevant Film Festival

FORBIDDEN FRUIT | CASE STUDY

ULTIMATE THIRD-PARTY VALIDATION



JUROR, 2025 CHARLOTTE FILM FESTIVAL
Director Isaiah Forte-Rose

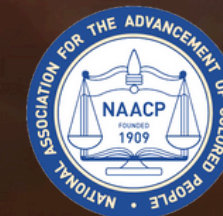
PROOF II:

AUDIENCE & COMMUNITY IMPACT

“

*"This film was like a documentary.
It was too real"*

”



NAACP

COMMUNITY REMEMBRANCE COALITION
CHATHAM

PROOF III: COMMERCIAL VALIDATION

100+

COPIES SOLD

The companion book, "We Live Here,"
proved a paying audience exists for this narrative world.

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FUTURE BLUEPRINT

AUTHENTIC STORIES DELIVER POWERFUL ROI



The film's emotional power stems from lived experience, earning awards and inspiring partnerships.

NARRATIVE ECOSYSTEMS DRIVE DEEPER ENGAGEMENT



A companion book creates a lasting plateau of impact, not just a momentary peak.

GRASSROOTS PARTNERSHIPS DE-RISK FUTURE INVESTMENT



Priceless validation that proves the story resonates where it matters most.

HONEYSUCKLE

THE PATH FORWARD

Forbidden Fruit was the seed.

Honeysuckle is the harvest.

JOIN US

We invite you to partner with us to drive the next wave of impactful cinematic experiences. Your partnership will empower vital stories while delivering consistent cultural and financial returns.

If you'd like to learn more, let's connect:

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